
GetintheLoop Audience Stats - Nova Scotia

GetintheLoop is Canada's largest shop local community.

We provide an easy and effective way for local businesses of all sizes to grow by attracting and retaining engaged local consumers through offers and promotions on their phones.

GET_{in the}LOOP





Nova Scotia



17,000+

Members

Total app sign-ups



50,000+

**Integration
Audience**

Partner Networks



9,000+

Social Media

Total followers



1.5M+

**Average Monthly
Reach**

Offers & businesses
viewed



2.5

Average Sessions

Daily/active user



10%+

**Exclusive Offer
Action Rate**

Average conversion
rate

Top member interests



Food + Drink



Retail Shopping



Things to Do



Salons + Spas



Services



Health + Fitness



Staycations



Markets & Malls

Demographics

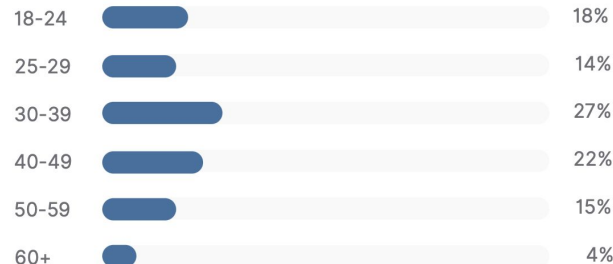
Women have the buying power and influence and are responsible for 70% - 80% of household spending. Women comprise 73% of GetintheLoop's audience, making us an efficient way to reach this powerful consumer group.

73%



27%

Age Range Graph:



Regional Partners



Boston Pizza

coles



THE BODY SHOP.

!ndigo

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